



Word of mouth is the best selling tool. Let's get them talking.

"They did an amazing job! The best service I have ever had."

"This company went above and beyond anything I could have expected."

"I'd highly recommend them to anybody."

Are these the sentiments you hear from your customers? Do you constantly receive praise for your services or products? Why not let Business Consumer Alliance (BCA) help your business by taking those comments and turning them into reviews with our innovative Review Conversion Program.

- **What is the Review Conversion Program?** It's a FREE service offered to our members. Not only is it free, we virtually do all of the work for you. We obtain your customers' positive comments and turn them into a personalized review about your business that gets posted on your Business Consumer Alliance storefront.
- **How does the program work?** BCA will make a personalized call to your customers to obtain their comments on your services. This personal, one-on-one contact enables your customers to express how pleased they are with your services and promote your business.
- **How much work is involved for me?** Virtually no work is needed on your part. All we require is that you provide the customer's first and last name, phone number, email address if available, and a brief description of the services rendered. That's it. We take it from there so you can focus on running your business.
- **Will my customers have to do anything?** That's the joy of this program. They don't have to worry about navigating websites, registering for a profile and posting a review, because we do it all for them. Our highly trained professional staff will contact your customer by phone and obtain information about their experience. We will ask them key questions about their experience and save them the time of having to post a review on their own because we know customers have busy lives too.
- **What are the advantages of using the Review Conversion Program?** Reviews not only help drive more business to you and solidify your sales, but the more positive reviews you have, the more likely you are to attract new customers. Also, we realize we live in a very busy world and while many customers want to take time to write positive comments about a business, oftentimes they just don't have the time to do so. This is why we're at your service. You can use the comments/feedback we receive to make improvements or become aware of the services that are already satisfying to your customers. Our reviews also help you stand out from your competitors. There are no risks involved. We do not sell customer contact information or any data from this program.
- **Why are your reviews different from the others?** While there are Internet sites that allow reviews, not all of the reviews are vetted and could be planted. Our reviews are marked as "Verified", which validates the authenticity of the review. This provides higher quality reviews and a service that is beneficial to all.
- **Where do I sign up?** This free service is included in your membership. Contact us today with your customer information and let us do the rest!