The Advantages of Membership

As a national reporting agency, BCA gives out over one million reports every month on businesses throughout North America. We rate the reliability of businesses using ratings that range from AAA to F. When consumers or businesses come to our website searching for reputable and reliable companies, they find our comprehensive reports.

Your BCA membership allows you to take advantage of the following benefits:

- Professional storefronts built for your business, where you can display photos relating to your business; post ads, coupons or special deals; and where your satisfied customers can post reviews.
- Reliability Reports that publicize your membership status and independent rating from BCA.
- Free arbitration services and legal advice. Arbitration is a legal, efficient alternative to litigation and can save you thousands of dollars in legal fees and court costs.
- Our Complaint Mediation Program that facilitates personal, rapid turnaround of customer complaints and helps you retain customers.
- Our Review Conversion Program where experienced BCA staff contacts your satisfied customers and turns them into personalized, positive reviews.
- Downloadable BCA Seals you can easily add to your website.
- Social media links for Facebook, Twitter, LinkedIn, and Google Plus.
- Enhanced results with search engines like Google, Yahoo, and Bing to help drive more business your way.
- Featured reviews highlighted by you to draw attention to your business.
- Exclusive listing in our Member Directory, which can be accessed by potential customers.
- Our e-Quote referral system allows potential customers to get in touch with you.
- Your company is showcased on our home page—member companies are rotated with each new visit to our website and on competing non-member reports.
- Be warned of scam alerts that come to our attention.

All of these features and benefits are designed to drive customers to your business. Dues are 100% tax deductible as a reasonable and necessary business expense.

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